



April 4, 2016

TO OUR VALUED CUSTOMERS:

Effective with all shipments on June 1, 2016, Superior Essex magnet wire will implement a new Magnet Wire/Winding Wire Price List designated as 16-1. The increases are as follows: 3.0% for round wire and 4.0% for shaped wire.

Current market conditions make this price list increase a necessity. In order to continue making strategic investments that support the industry's demands for high quality magnet wire products and services, these increases are required.

Rest assured, that we remain strongly committed to keeping you competitive in the industries that you serve. Should you have any questions concerning these changes, please don't hesitate to contact your Superior Essex account manager or your Superior Essex authorized distributor.

Thank you for your continued business with Superior Essex magnet wire.

Sincerely,

A handwritten signature in cursive script that reads 'Melissa Martin'.

Melissa Martin  
Vice-President, Marketing and Strategic Planning  
Essex Group, Inc.  
Superior Essex