

---

### **Isovolta Featured as Business Partner of the Month – July 2009**

*July 1, 2009 – Fort Wayne, IN* – Essex Brownell is pleased to announce Isovolta as Supplier of the Month for July, 2009. The Supplier of the Month program is aimed to increase value to our strategic supply partners, and deliver a consistent training platform to the sales organization. The newly added program was started in September 2008, and will continue to highlight key business partners each month in the upcoming year.

Key elements of the Supplier of the Month program include web promotion, training, e-mail campaigns, and a joint go to market business plan.

Aaron Yaddow, National Sales Manager - Low Voltage at Isovolta, states, “Isovolta manufactures a complete line of VPI, resin-rich and film faced mica tapes as well as flexible laminates such as DMD, NMN, varnished glass, b-staged Nomex and banding tapes”.

For additional information about **Isovolta Featured as Business Partner of the Month – July 2009**, contact Matthew Hagemann, Executive Director of Marketing, at [matthew.hagemann@spsx.com](mailto:matthew.hagemann@spsx.com) or visit Isovolta – Supplier of the Month online at [www.superioressex.com/distribution/supplierofthemonth/isovolta.aspx](http://www.superioressex.com/distribution/supplierofthemonth/isovolta.aspx).

### **About Isovolta Group**

Isovolta is a leading manufacturer of electrical insulation materials, technical laminates and composite materials. As an export-oriented and internationally active company, Isovolta works closely together in partnership with its suppliers and customers, worldwide. Isovolta technical expertise is based on years of experience in the synthesis and conversion of raw materials into highly reliable, products. For additional information about Isovolta visit them online at <http://www.isovolta.com/startpage.aspx>.

**-End**