



3M in the Spotlight as Business Partner of the Month

April 1, 2009 – Fort Wayne, IN – Essex Brownell is pleased to announce 3M as Supplier of the Month for April, 2009. The Supplier of the Month program is aimed to increase value to our strategic supply partners, and deliver a consistent training platform to the sales organization. The newly added program was started in September 2008, and will continue to highlight key business partners each month in the upcoming year.

Key elements of the Supplier of the Month program include web promotion, training, e-mail campaigns, and a joint go to market business plan.

"3M and Essex-Brownell have long worked together to provide world class products and services to the electrical industry. So we're excited about being a "Business Partner of the Month" because it gives us an opportunity to show industry professionals how 3M can provide innovative solutions, especially for today's challenges." -- Jeff Hall, Sales and Marketing Development Manager, 3M Electrical Markets Division.

For additional information about **3M in the Spotlight as Business Partner of the Month**, contact Matthew Hagemann, Executive Director of Marketing, at matthew.hagemann@spsx.com or visit us at www.superioressex.com/essexdistribution.aspx.

About 3M

3M is a global leader in tapes, abrasives, adhesives, specialty chemicals, filtration systems and software for supply chain management. 3M also serves the transportation market with products for the manufacture, repair and maintenance of autos, aircraft, boats and other vehicles. For additional information about 3M, visit them online at www.3m.com.

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