

For Immediate Release

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## Essex Magnet Wire Receives Bosch Global Supplier Award



Essex Magnet Wire has been honored with the Bosch Global Supplier Award from Robert Bosch GmbH. Of the thousands of suppliers, only 44 suppliers were presented with this award by the Bosch management team. Essex received the prestigious award in the raw materials and components category for supplying magnet wire used to manufacture automotive and power tool components. This award honors outstanding performance in the manufacture and supply of products or services – notably in the areas of quality, costs, innovation, and logistics.

The theme of this year's award ceremony was "Partners in Success." because Bosch's suppliers have long been more than mere deliverers of parts and components: they are also partners in development and innovation who help Bosch stay competitive. Further emphasizing the importance of the supplier partnership, Dr. Volkmar Denner, chairman of the Bosch board of management commented that, "In the connected world, partnerships are becoming more and more important. Hierarchical value chains are turning into value-added networks."

Accepting the award for Essex were Mr. Brian Kim, CEO of Superior Essex, and Mr. Frederic Weishaar, President of Essex Europe. "At Essex, we believe our customer partnerships are the key to delivering the most innovative magnet wire solutions. It is an honor to be a global 'Partner in Success' to Bosch and receive the Bosch Supplier Award for magnet wire." – Brian Kim, CEO of Superior Essex.

**About Essex Magnet Wire:** Essex Magnet Wire is the largest global manufacturer of magnet wire, also known as winding wire. For over 85 years, Essex Magnet Wire has been leading the industry with innovative magnet wire solutions such as UltraShield® Plus wire, considered to be the gold standard for inverter duty magnet wire. Magnet Wire, an insulated copper or aluminum conductor, is used by major original equipment manufacturers. Essex magnet wire is found in electric vehicle traction motors, industrial motors, transformers and generators, alternators, electrical coils and controls, and appliances.

With manufacturing, warehousing, and sales facilities located in 7 countries, spanning 3 continents, we are the only global magnet wire manufacturer who can provide seam-less global sales and service. Vertically integrated in both copper rod and enamel production, Essex Magnet Wire can minimize supply disruptions, ensure quality, and drive innovation. For more information, visit [superioressex.com](http://superioressex.com).