

Essex Suzhou Adds Fine Flat Wire Product for Electric Vehicles

This new flat wire product from Essex will be available for review at the China New Energy Vehicle Exhibition



June 30, 2017 — Jiangsu, China — Fine flat wire, a new addition to Essex Suzhou's copper magnet wire product portfolio, provides automotive customers with a key magnet wire solution for electric vehicle traction motors. To showcase this new flat wire and the high quality Essex round wire, the Essex Suzhou team will have a booth at the 2017 China International New Energy Vehicle Electric Control Exhibition (July 18-20, 2017, No. 2345 Longyang Road, Pudong New District, Shanghai).

"With the addition of flat wire, Essex Suzhou is prepared to help China's electric vehicle manufacturers ramp-up quickly with the full complement of round and rectangular copper magnet wire they need." — Josh Fennig, Vice-President of Essex Magnet Wire (Suzhou) Ltd.

To learn about the latest advances in magnet wire for electric vehicles, attendees are invited to visit the Essex booth A448 at the 2017 China International New Energy Vehicle Electric Control Exhibition on July 18-20, 2017. The Essex Suzhou technical team will be there to discuss the latest advances in magnet wire for automotive including electric vehicles and assist customers with selecting the right magnet wire for their applications.

About Essex Magnet Wire Suzhou Ltd.

Essex Magnet Wire Suzhou, part of Essex Group Inc., manufactures copper magnet wire for the commercial/residential and automotive markets and is located in the Suzhou High-Tech New District. This facility offers North American and European manufacturers seamless transfer of their Essex round copper magnet wire products to China including UltraShield Plus inverter duty wire. With the recent addition of fine flat wire, Essex Suzhou now offers Essex automotive customers the same reliable, high quality product transfer.

About Essex Group, Inc.—a Superior Essex Inc. Company

For over 85 years, Essex has been serving the magnet wire/winding wire and related distribution markets. A subsidiary of Superior Essex, the Essex Group Inc. unit holds top market share in North America and Europe providing the automotive, industrial, energy and commercial/residential markets with seamless delivery and service from facilities in seven countries. Dedicated to resolving customer's challenges while positively impacting our communities worldwide, Superior Essex, and its divisions, continue to push boundaries in technology, sustainability, and innovation. For more information, visit superioressex.com.

Press Contact:

Cici Liu

+86 512 6662 1806

cici.liu@spsx.com.cn