

For Immediate Release  
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## Essex Furukawa Presents New Developments in High Voltage Winding Wire™ for Electric Vehicles

And is Showcasing this Innovative Magnet Wire at CWIEME Berlin



High Voltage Winding Wire™ (HVWW™) from Essex Furukawa helps EV powertrain designers deliver increased output and efficiency while reducing assembly steps for higher-performing electric vehicles. This Essex Furukawa joint venture was specifically formed to answer the growing need for innovative HVWW™ in Europe. Learn more about this new HVWW™ at CWIEME (Berlin), June 20-22, 2017 where the Essex Furukawa Magnet Wire Europe team will present this innovation.

Toschinobu Harada (Chief Technology Officer of Essex Furukawa Magnet Wire Europe) will present *Innovation in Magnet Wire for the High Voltage Powertrain* seminar at 10:40 a.m. in the CWIEME Central Seminar Theater on June 22, 2017.

CWIEME (Berlin) attendees should also visit the Essex booth at Hall 4.2 booth A29, where the global Essex magnet wire team will showcase the full Essex winding wire portfolio of solutions for automotive, energy, and industrial applications. In addition to HVWW™, Essex also delivers new developments in round and small flat wire for the automotive industry. As the largest, global magnet wire manufacturer, Essex provides seamless transfer and delivery of its innovative wire solutions across Europe, North America, China, and Southeast Asia.

### About Essex Europe

Essex Europe is the leading supplier of Winding Wire in Europe. Essex operates 4 plants: two in Germany (Bad Arolsen, Bramsche) and two in Italy (Quattordio). The company provides a broad product range for all industries including Round Wire, Flat Wire, CTC and specialties. The business is supported by a robust reinvestment policy ensuring continual upgrades to our manufacturing technology. To deliver the innovation our customers need, the Essex R&D team is committed to providing new solutions for all industries. Globally this commitment is demonstrated with a dedicated automotive development team, including sales and R&D, focused upon the challenges of vehicle electrification and assisting customers from Europe to North America, China, and Southeast Asia.

### About Essex Group, Inc.—a Superior Essex Inc. Company

Superior Essex Inc. manufactures and distributes copper and aluminum wire and cable products that power and connect everything from homes and data centers to electric vehicles and mobile devices. For over 85 years, Superior Essex has been serving the magnet wire/winding wire, communications and related distribution markets. Its Essex subsidiary holds top market share in North America and Europe providing the automotive, industrial, energy and commercial and residential markets with seamless delivery and service from facilities in seven countries. Dedicated to resolving customer's challenges while positively impacting our communities worldwide, Superior Essex, and its divisions, continue to push boundaries in technology, sustainability, and innovation. For more information, visit [superioressex.com](http://superioressex.com).